



Exterior Below-Grade Commercial

ArmorPrimers 710 WB-700 SB

ArmorPrimer 710-WB (WaterBase)

The Mar-flex 710 WB Primer is water-based polymer modified primer for self-adhering membranes. The 710 primer penetrates pores and dries fast to provide a tacky, firm substrate for adhesion of the membranes.

The 710 WB Primer is suitable for use over asphalt, wood, plywood, gypsum board and concrete surfaces. **ICF surfaces should be tested for compatibility.**

All surfaces to be primed must be dry and free from dust, dirt, oil, grease and any other foreign matter.

Application / Coverage Rate:

Easily applied by brush, roller or hand sprayer at the average rate of 400 sqft per gallon. (Coverage is variant depending on surface)

Allow primer to dry for approximately 25-30 minutes at 77° F. Porous substrates require reduced coverage rates for proper adhesion.

Do not apply when rain is imminent. Protect from freezing. Primer must be dried before exposing to water. Store between 50°-100°F. Keep container covered when not in use. Do not thin. Uncured materials may be cleaned with water. Cured material may be cleaned with mineral spirits or similar solvent.

Technical Data-710 WB Primer

Property	Results
Weight per Gal.	8.6 lbs.
Solids by Weight	37%
Color	Milky Blue
Dry Time	25-30 min @75°F & 50% RH
Cure Time	2 hrs. @ 75°F and 50% RH
Service Temp.	25°F and 160°F
Coverage	400 sqft/gal
Application Temp	40°F and rising
VOC	VOC Compliant

ArmorPrimer 700-SB (SolventBase)

The Mar-flex 700 SB primer is a fast drying, asphalt/petroleum solvent-based emulsion primer used for the preparation of all types of surfaces previous to the application of sheet membranes and hot or cold asphalt based waterproofing membranes where application temperatures of 25°F or more are present. It is especially designed for use as a prime coat for concrete, gypsum, masonry, brick and metal surfaces over which waterproofing asphaltic products are to be applied. This solution readily penetrates pores and seals dusty masonry surfaces to provide a firm base for such applications.

All surfaces to be primed must be dry and free from dust, dirt, oil, grease and any other foreign matter.

Application / Coverage Rate:

Easily applied by brush or medium nap roller at the average rate of 150-200sqft per gallon. (Coverage is variant depending on surface type)

Allow primer to dry for approximately 30 min until coating is slightly tacky to the touch. **Note: lower temperatures and/or higher humidity may extend drying time.* Primer should have a slightly glossy surface when dry, a dull surface suggests the primer has been absorbed and may require an additional coat.

Do not apply when rain is imminent. Store between 20°-100°F. Keep container covered when not in use. Do not thin. If allowed to dry ≥24 hrs., re-apply. Application tools may be thoroughly cleaned after use with mineral spirits, paint thinner or kerosene.

Technical Data-700 SB Primer

Property	Results
Color	Black
*Dry Time	*30 min @55°F & 50% RH
Service Temp.	0°F and 160°F
Coverage	150-200 sqft/gal
*Application Temp	25°F and rising
VOC	450 g/l-27.71%



**WATERPROOFING &
BUILDING PRODUCTS**



**COMMERCIAL
PRODUCT**

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Rev 2.20

Warnings and Hazards

Primers may contain flammable and combustible solvents. Avoid exposure to open flame or spark. Avoid breathing vapors. Use only in areas with adequate ventilation. Refer to SDS for important warnings and product information. Keep out of reach of children. Do not take internally. Harmful if swallowed. Avoid contact with eyes and skin. Dispose of in an environmentally safe manner.

Limited Warranty

Mar-flex warrants its products will be delivered free of defects in materials and workmanship. Mar-flex will replace the material or refund the purchase price. Mar-flex makes no other warranty, including an implied warranty of merchantability or fitness for a particular purpose. Mar-flex shall not be liable for any other loss or damage. Contact Mar-flex to discuss specific details for extended warranty periods.

HEALTH AND SAFETY INFORMATION IS GIVEN IN THE SAFETY DATA SHEET (SDS) AND THE PRODUCT DATA SHEET AVAILABLE FOR THIS PRODUCT. THESE SHOULD BE READ AND UNDERSTOOD BEFORE USING THIS PRODUCT.